AT.no
Anlegg&Transport



MEDIA KIT 2027

Your customers read AT.
Do they see you?

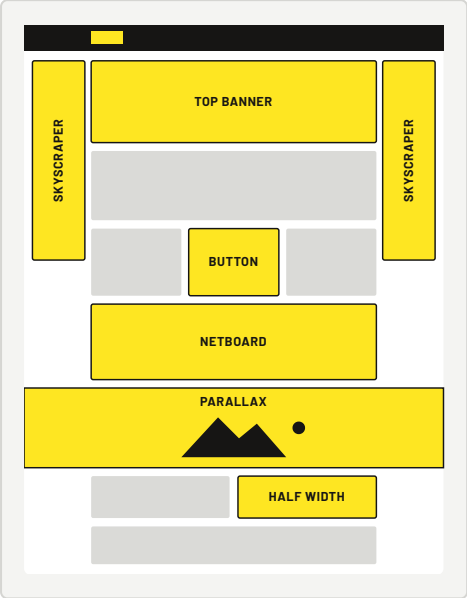
Norway's trade publication for construction and transport.
Formats and rates for web, newsletter, print magazine, sponsored content and job ads.

200,000 visitors to AT.no per month	**560,000** page views per month	**18,000** newsletter recipients, six days a week	**118,000** followers on Facebook and Instagram

WEB AND MOBILE

Advertising on AT.no

Ads run on the front page and in all articles, on desktop and mobile. Rates are per month.



FORMAT	DESKTOP	MOBILE	PER MONTH
Top banner	1000×300	300×250	**18,000**
Skyscraper Stays in view as the reader scrolls	300×600	300×250	**13,000**
Netboard Large ad between the stories	1000×300	300×250	**13,000**
Half-width banner	490×150	490×150	**10,000**
Button	180×150	180×150	**7,000**
Parallax Large full-width image	1920×1080	320×400	**On request**
Takeover Top banner and skyscrapers on both sides			**On request**

File types: JPG, GIF, HTML5, JavaScript and MP4, under 1 MB. Long-term agreements get better rates. We can produce the ad for you.

NEWSLETTER

Straight to 18,000 inboxes in the industry

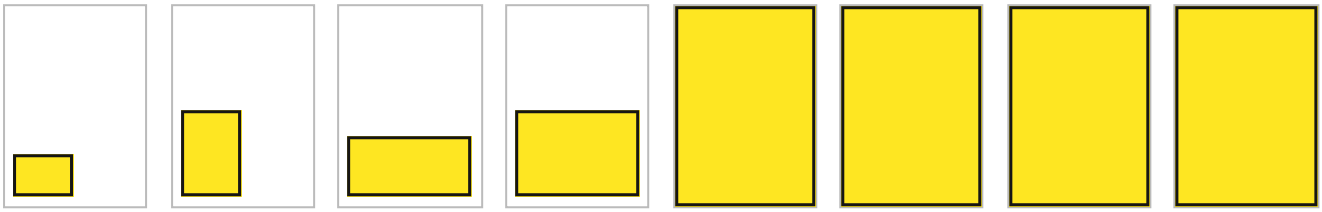
The newsletter goes out six days a week with the day's most important industry news, and your message can be part of it.

FORMAT	SIZE	PER SEND
Top banner	600×150	**5,000**
Standard banner	600×400	**3,000**

ANLEGG&TRANSPORT MAGAZINE

The magazine that stays in the break room

Ten issues in 2027. The magazine sits in break rooms, site cabins and workshops, and is read by several people. Circulation 5,000 plus newsstand sales.



1/8 page	1/4 page	1/3 page	1/2 page	Full page	Inside cover	Back cover	Spread
5,500	**7,900**	**9,900**	**13,900**	**24,900**	**27,000**	**39,000**	**47,000**

FORMAT (W × H, MM)	TYPE AREA	BLEED
Spread (2/1)	394×258	420×297
Full page	184×258	210×297
1/2 page horizontal	184×127	–
1/2 page vertical	90×258	–
1/3 page horizontal	184×88	–
1/4 page	90×127	–
1/4 page horizontal	184×62	–
1/8 page box	90×62	–
1/8 page horizontal	184×30	–

Technical: Trim size A4. High-resolution PDF, CMYK, 300 dpi. Bleed: add 3 mm on all sides.
Inserts: Loose inserts up to A4 are packed with the magazine. Contact us for rates.

NO.	MATERIAL DEADLINE	DISTRIBUTION
1	Fri 22 January	9 February
2	Fri 19 February	9 March
3	Wed 7 April	27 April
4	Wed 5 May	25 May
5	Fri 4 June	22 June
6	Fri 20 August	7 September
7	Fri 10 September	28 September
8	Fri 8 October	26 October
9	Fri 5 November	23 November
10	Fri 3 December	21 December

Cancellations must be made in writing no later than 14 days before the material deadline. For covers and inserts the deadline is 4 weeks. Complaints must be made in writing within 14 days of publication. Agency commission 4%, not on inserts or sponsored content.

SPONSORED CONTENT

Tell your story where the industry reads

An ad has room for one message. A sponsored article has room for the whole story. Native Media is owned by Bjørgu, the publisher of AT, so you work with people who know the industry. The article is clearly labelled as advertising, placed high on the AT.no front page, shared on social media and sent out with the newsletter. You get a report afterwards.

1
Plan
We agree on what you want to achieve

2
Gather
We meet people where they work

3
Approve
You approve everything before it runs

4
Publish
On AT.no, social media and newsletter

5
Measure
You get a report with results

JOB ADS

Find the skilled people before your competitors do

Managers and skilled workers both read AT. The ad stays on AT.no until the application deadline, goes out in the newsletter and is promoted in paid channels at no extra cost.

Standard
7,000
Listed under "Stilling ledig" (jobs) on AT.no, newsletter and paid promotion

Featured
9,000
Everything in Standard, plus an image in the job carousel at the top of AT.no

CONTACT

Request a quote

André Berger

Head of Sales

ab@at.no
Mobile +47 986 43 739 · Phone +47 66 82 21 09

Marius Rønningsen

Sales Consultant

mr@at.no
Mobile +47 934 54 909 · Phone +47 66 82 21 23

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